

INTI RESEARCH BULLETIN

[HTTPS://NEWINTI.EDU.MY/INEWS/](https://newinti.edu.my/inews/)



INTI
International University

YOUR FUTURE BUILT TODAY

April 2025 (Issue 4)



Content

The INTI Research Bulletin showcases the achievements of our academic staff from all faculties, including research publications, seed grant projects, keynote speakers, online seminars and conferences.

INTRODUCTION

Join us in celebrating academic excellence and fostering connections within our distinguished academic community. Get ready for an exciting collection of valuable insights, timely updates, and exciting news!

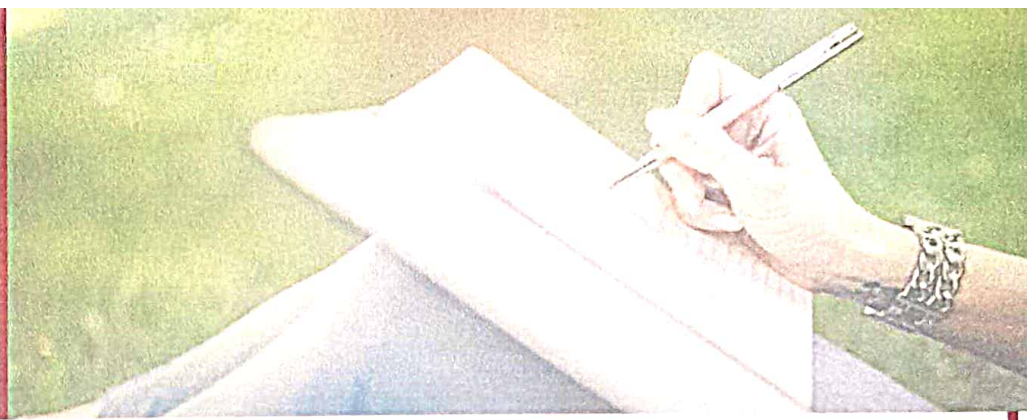
Your continued commitment to advancing knowledge is deeply appreciated. Prepare to stay informed and inspired – our research bulletin is your gateway to the latest developments.

Fuel your curiosity and stay motivated – dive into our latest bulletin!

Editors,
Pathma Maran,
Research Management Centre (RMC),
INTI INTERNATIONAL UNIVERSITY,
Persiaran Perdana BBN, Putra Nilai,
71800 Nilai, Negeri Sembilan.
Tel: +606 798 2000 EXT: 2396



OF OUR RESEARCH FELLOWS



➤➤➤ PROF. DR. PRANAB GHOSH

Prof. Dr. Pranab Ghosh was selected for the Post of Vice Chancellor and Joined as the Vice Chancellor of Dakshin Dinajpur University, West Bengal, India, on 21st January 2025. He also organized and delivered a special lecture in the one-day Seminar for the Celebration of International Women's Day – 2025 on 21 March, 2025 in Balurghat, INDIA.

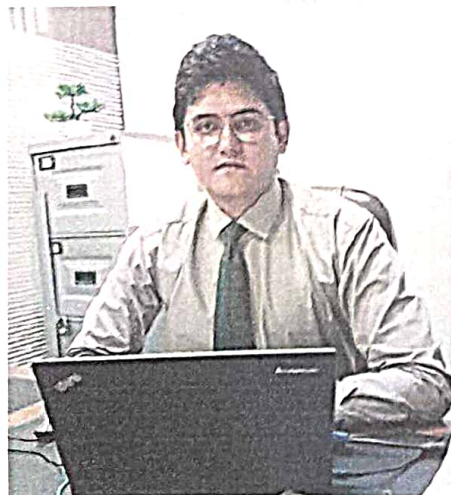
Besides, he also presented Keynote address at National Conference on Multidisciplinary approaches for sustainable agriculture: Retrospect and Prospects, Majhian, INDIA



➤➤➤ DR. RUBA JA'FAR ABDELFAH QTAISHAT

Dr. Ruba Ja'far Abdelfattah Qtaishat has successfully published her book chapter, "Green Human Resource Management Initiatives and Their Influence on Sustainable Performance: Evidence from Jordanian Universities", "Impact of Business Intelligence Capabilities on Competitive Performance of Jordanian Hypermarkets", "Impact of Digital Human Resources Management on Innovation of Technological Industries in Jordan" & "Trends in Cybersecurity: A Comprehensive Bibliometric Review" in the Springer Nature Link.

Link to paper: <https://tinyurl.com/2rydpc5b>



➤➤➤ ASSOC. PROF. DR. MUHAMMAD SAJID

Assoc. Prof. Dr. Muhammad Sajid has successfully published his research article, "Strategic, Tactical, internal green marketing orientation impact on sustainability performance -A mediation mechanism of stakeholders' engagement" & "Impacts of Safety Management Practices on Project Success in Punjab: Safety Policy as Moderator and Safety Performance as Mediator" in the Journal of Applied Research and Multidisciplinary Studies (JARMS)

Link to paper: <https://tinyurl.com/yuznsdmm> / <https://tinyurl.com/4hptdjttd>